



## Pedagogical Assessment of: Go to Webinar

Website: [www.gotowebinar.com](http://www.gotowebinar.com)

### Usage

GoToWebinar (or go to meeting) is a tool with the potential to allow educators to set up online seminars and invite students, lecturers and panellists to join. It is an effective way to incorporate online tools, particularly for remote students.





### Usage

The core features of GoToMeeting include:

- High-definition video conferencing.
- Toll-free numbers available.
- Share what you see.
- Multiple meeting facilitators.
- Share keyboard and mouse control.
- Record the meeting.
- Drawing tools.
- Access meetings from most popular platforms and mobile devices.
- Use add-ons and plug-ins to manage meetings using Outlook, Google Calendar, iOS calendars, and other popular devices and apps.

### Ease of Access

This software is simple to use and is accompanied by many instructions as well as online support when setting up a new webinar. Some of the features (such as being able to select who can speak) gives the educator control over the event (e.g. asking questions, focusing on a topic).

Students will not need an account in order to join a meeting. Moreover, since there are apps for IOS, Android and Windows Phone, GoToMeeting can be used anywhere as long as an Internet connection is available.

### Pedagogical Assessment

This tool allows students to meet with teachers and other students outside the classroom. This enables teachers to become more accessible to learners (particularly during times of exams when students may be on study leave). The use of webinars allows students to ask questions, encourages shared problem solving; helping others to achieve greater understanding of an area/s of difficulty. Moreover, this tool also contributes to greater collaboration as it provides an opportunity to organize meetings with professionals who are specialised in a similar area. Being able to share knowledge with professionals locally/internationally without additional travel expenses is beneficial and enables teachers to achieve a greater dimension of global citizenship within the classroom. Also, GoToMeeting is especially suitable for distance learners because it offers a more personal way of communication with their teachers than the classical email.

### Reviews

“Easy to use and convenient. Has helped centralize meetings and enabled presentations to occur over numerous locales. For a company who has clients all over the country and world, it has helped to have conferences and seminars without having to travel arrange meetings.”

- Matthew Kesting (Firm Administrator at KramerAmado PC)





### Advantages

- It is easy to set up.
- It offers a simple way to create meetings.
- As there are apps for mobile devices, it is possible to host and join meetings from everywhere.

### Disadvantages

- Many users have stated that its Mac version has an outdated interface.
- It is a business-oriented application.

### Conclusion

It is a flexible tool for teleconferencing, online meetings and even sales demonstrations. Despite the fact that it is business-oriented, it offers many great features that can be exploited in classrooms.

